

Dear IQ Seven.

I've been using the IQ Seven website analysis system for several weeks now, and I'm simply delighted.

As a very small ecommerce business owner, I was constantly frustrated and confused – Build a website they said, you'll make a fortune they said...

There are so many factors that make a website credible, efficient and ultimately profitable. So many factors, and 'things' in fact that I often just wanted to give up.

I spent thousands of dollars on 'experts' who really didn't help at all, but it helped their pockets. I watched hundreds of on-line tutorials and webinars, and the more I saw, the more confused I became.

Then I took a look at IQ Seven. It appeared to be THE answer.

So I took the free trial, I took some time to learn how to use the reports, alerts etc and those early results convinced me to start paying for a subscription.

The results have been great for me.

My conversion ratio now averages 10%, my average order value has increased by 35% and my return customer rate is sky-rocketing.

Yes it took some time, yes I had to address a whole lot of issues that the IQ Seven system alerted me to, then make changes to my website, and yes it's working.

It takes a bit of time to learn how to use the Dashboard, but the Tutorials really help and now I'm comfortable with the system, I can quickly check to see if there are any issues, and more importantly, action their recommendations to increase my ROI.

The cost is negligible compared with the increased sales and efficiency of my website.

Now I've expanded my ecommerce business from an Australia focus to a global focus.

Thank you to all of the team at IQ Seven. I finally found a cost effective, efficient and simple way to stay on top of my ecommerce game.

Sincerely yours



Tony Walton
www.icemergency.com.au